

# The Will to Win Social Media Assets

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To increase the reach and awareness of Public Trust's Will Week, we're partnering with the More FM Breakfast Club with Lana, Adam and Paul weekdays from 5:30 -10am. During this partnership, More FM will encourage listeners to consider leaving a charitable gift in their will, with a chance to gift \$500 cash to their chosen cause each day.

To help promote this competition, we have prepared social media assets and post copy for use on your own channels. This offers your supporters the opportunity to gift \$500 to a chosen cause. Additionally, if their nomination is selected, they'll also win \$500!

*Public Trust Wills Week kicks off on Monday, July 15th! It's the perfect time to start or update your will and consider leaving a charitable gift for a cause or non-profit you're passionate about.*

*To make a difference today you can nominate a cause you'd like to support for a chance to gift them \$500. Plus, if your nomination is chosen, you'll also win \$500! Enter now at MoreFM [www.morefm.co.nz/home/win.html](http://www.morefm.co.nz/home/win.html).*

*#WillsWeek #MoreFM #MakeADifference*

